

This privacy notice is between you, the user of this website and Cryoblast Deflashing UK Ltd the owner and provider of this Website. Cryoblast Deflashing UK Ltd is committed to protecting and respecting your privacy. This notice, together with the website Terms and Conditions, sets out the basis on which any personal data we collect from you, or that you provide to us, that will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998, the Data Protection Act 2018 and General Data Protection Regulations, collectively referred to in this notice as “the Act”, the data controller is Cryoblast deflashing UK Ltd, Unit 2, BC Estate, Miners Road, Llay Industrial Estate, Wrexham, LL12 0PJ

This privacy notice (the “Our Privacy Notice”) explains Cryoblast Deflashing UK Ltd policies on privacy in relation to personal data collected from our daily operations online. This applies to the website [www.cryoblasuk.com](http://www.cryoblasuk.com) and other websites owned or operated by Cryoblast Deflashing UK Ltd and any other subsidiary companies. By using the website and the services on it, you consent to the collection and use of your personal data by us for the purpose of legitimate interests pursued by the data controller or third party, except where these interests are overridden by the rights of the data subject.

Cryoblast Deflashing UK Ltd (“we”) take the privacy of the users seriously. We are keen to obtain, retain and process information (including your personal and sensitive data) in accordance with applicable legislation, including the “the Act”. We respect your right to privacy and we understand that, as a client of Cryoblast Deflashing UK Ltd, you prefer to control your own personal information and preferences.

This privacy notice will be exclusively governed by and construed in accordance with the laws of England and Wales whose Courts will have exclusive jurisdiction in any dispute, save that we have the right, at our sole discretion, to commence and pursue proceedings in alternative jurisdictions.

### **Data Collected and Cryoblast Deflashing UK Ltd use of your data**

To use all the features and functions available on this Website you may be asked to input data which may include personal data. The type of data asked for may include name, job title, address, phone number, IP address.

Our legal basis for using this data is “Legitimate Interests”. We process personal information for certain legitimate business purposes, which include some or all of the following:

- - To deliver our products and services
  - To contact you regarding the information, products or services that you, the user, have requested
  - Where the process enables us to enhance, modify, personalise or otherwise improve our services/communications for the benefit of our customers
  - To better understand how people, interact with our website

- To provide postal and email communication which we think may be of interest to you
- To determine the effectiveness of promotional campaigns and advertisements
- To disclose your details to government and associated organisations as required by law

Whenever we process data for these purposes, we will ensure that we always keep your personal data rights in high regard and take account of these rights.

“Legitimate Interests” means the interests of our company in conducting and managing our business (to enable us to give you the best service/products and the best and most secure experience).

For example, we have an interest in making sure our marketing is relevant for you, so we process your information to send you marketing that is tailored to your interests.

For more information on your rights, please see the “Your rights” section below.

### **Disclosure of your information**

We will share your information with selected third parties such as Google analytics that assist us in the improvement of our website. Continued use of this website, demonstrates your consent for the use of this information.

### **Where we store your information.**

Data security is of great importance to Cryoblast Deflashing UK Ltd and to protect your data we have put in place suitable physical, electronic and managerial procedures to safeguard and secure data collected via this Website.

### **Links to other websites**

This website may from time to time provide links to other websites. Cryoblast Deflashing UK Ltd has no control over such websites and is not responsible for the content of these websites. This privacy notice does not cover the use of such websites and you are advised to read the privacy notice or statement of other websites prior to using them. Our privacy notice applies only to information collected by Cryoblast Deflashing UK Ltd and through Cryoblast Deflashing UK Ltd websites.

### **Changes of business ownership and control**

As we develop our business Cryoblast Deflashing UK Ltd may expand or reduce our business and this may involve the sale and / or transfer of part or all of Cryoblast Deflashing UK Ltd. Where such a transaction occurs, or in the event that we are or substantially all of our assets are acquired, the transferred assets will generally include customer information but any such transfer shall be conditional on this information remaining subject to the restrictions on its use as set out in our privacy notice pre-existing the transfer.

### **International data transfers and security**

Where any of your personal information is transferred by us outside of the European Economic Area the (“EEA”) in the course of sharing information as set out above, we will ensure that the information is transferred in accordance with our privacy notice and as permitted by the applicable data protection legislation. By submitting your personal data, you agree to the transfer, storing and processing of your data outside the EEA.

### **How long we hold your information**

All of our employees are subject to obligations of confidentiality regarding information which they have access to in the course of their employment including the personal information of customers. All personal information is held in secure computer storage facilities and paper-based files. We take steps to protect the personal information we hold from misuse, loss, unauthorised access, modification or disclosure. It may be necessary for us to maintain our records for a number of years. However, when information is no longer required, we will destroy records containing personal information securely.

### **Cookies**

On visiting our website, you will be sent anonymous cookies to keep track of their browsing patterns and build up a demographic profile. In addition, if you have clicked on a Cryoblast Deflashing UK Ltd advertisement on another site that links to our website you may be sent an anonymous cookie that will allow us to analyse advertising effectiveness and manage our relationship with our associated websites.

Whilst you do not need to allow your browser to accept cookies in order to browse much of the website or to access many of our services, you must have cookies enabled if you wish to shop online or access any areas reserved for registered users.

“Cookies” are small bits of electronic information that a website can transfer to your hard drive to help tailor and keep records of your visit to that website. If you visit our website, cookies are used to allow us to better customise your visit to your individual preferences, helping us provide you with the best possible service on our website. Most major websites use cookies and their use is standard on the internet. You can find out more about the way cookies work on [www.cookiecentral.com](http://www.cookiecentral.com) and [www.allaboutcookies.org](http://www.allaboutcookies.org)

### **We use cookies to:**

- Simplify the logging on process for registered users
- Help ensure the security and authenticity of registered users
- Provide the mechanisms for online shopping
- Enable traffic monitoring

Most browsers allow you to turn off the cookie function. If you want to know how to do this please look at the help menu on your browser, but this may restrict the use of some parts of the website.

We or third parties on our behalf may use web beacons in combination with cookies on the website, in our emails or in our advertisements. Web beacons help us

understand how visitors interact with the website and enable us to measure the effectiveness of the website and our advertising, for example by counting the number of individuals who have visited the website via a particular advert.

A web beacon is typically an electronic image that is placed on a site, email or advert which allows a website to record the simple actions of the user opening the page that contains the beacon. Web beacons provide us with details of how the website is navigated, how many individuals visit specific pages, the time material was viewed, the types of browsers and computer operating systems used, and the internet protocol addresses from which you connect to the website. This is information that is available to any web server you visit, and web beacons do not give any extra information away. Web beacons are simply a convenient way of gathering simple statistics and managing cookies and by being able to recognise you this allows us to improve your experience of the website by enabling us to tailor and personalise your visit.

Where web beacons are used in connection with cookies then they may be rendered ineffective by either opting out of the cookies or changing the cookie settings in your browser.

You can find out more about the way web beacons work on [www.allaboutcookies.org](http://www.allaboutcookies.org).

## **Google Analytics**

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

## **Your rights**

***IF YOU DO NOT WISH YOUR PERSONAL DATA TO BE USED IN THE MANNER SET OUT IN THIS PRIVACY NOTICE PLEASE EXIT THE WEBSITE IMMEDIATELY AND DO NOT USE THE WEBSITE IN THE FUTURE.***

You have the right to obtain a copy of any personal information which we hold about you and to notify us of any inaccuracies. You have the right to rectify, restrict, erase, transfer to another controller, withdraw consent, access data held or object to processing your data.

If you would like to obtain a copy of your personal information, please write to us. You will need to verify your identity and specify what information you require.

We will be happy to answer any enquiries from you regarding this privacy notice, the personal data we hold about you or the use we make of it. If you have any queries, comments, or if you wish to correct or update the data we hold about you, please write to us at:

Data Auditor

Cryoblast Deflashing UK Ltd

Unit 2, BC Estate

Miners Road

Llay Industrial Estate

Wrexham

LL12 OPJ

(Please enclose your postal address)

If you wish to know more about your rights, please visit the Information Commissioner's Office Website at <https://ico.org.uk/for-the-public/>.

### **Concerns or complaints**

If you wish to raise your concerns or make a complaint over the way you feel your data has been used then you can register this with the Information Commissioners Office (ICO) in the UK who are the UK's independent authority set up to uphold information rights in the public interest, promoting openness by public bodies and data privacy for individuals.

To raise your concern with the ICO, <https://ico.org.uk/>

### **General**

You may not transfer any of your rights under this privacy notice to any other person. We may transfer our rights under this privacy notice where we reasonably believe your rights will not be affected.

If any court or competent authority finds that any provision of this privacy notice (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of this privacy notice will not be affected.

Unless otherwise agreed, no delay, act or omission by a party in exercising any right or remedy will be deemed a waiver of that, or any other, right or remedy.

### **Changes to this privacy notice**

Cryoblast Deflashing UK Ltd reserve the right to change this privacy notice as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the privacy notice on your first use of the Website following the alterations.